

# **Investor Presentation Q1 2019**





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# Who we are, and what we do

Optimisation and extension of platform



# How operational excellence converts to financial performance

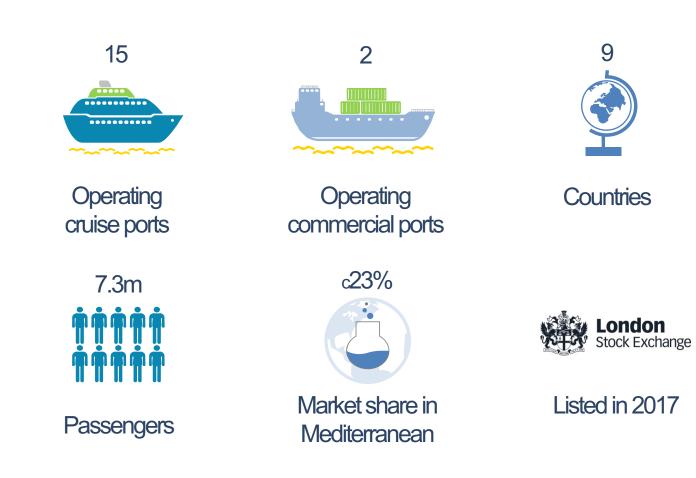
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# Appendix

Notes: 1. Based on 2017 annual passenger numbers and number of ports operated.

# **Global Ports Holding: Snapshot**





# World's Largest Independent Cruise Port Operator



#### Dominant Position in the Mediterranean Cruise Port Landscape and Established Foothold in the Caribbean and Asia

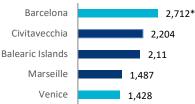


#### **Key Characteristics**

**Ownership Structure:** 

- 59.3% owned by Global Investment Holdings (GIH\*)
- 40.7% free float

### 2 out of Top 5 Mediterranean Cruise Ports (2017 Pax, '000s)



#### Global Cruise Market Share (2017)



GPH Cruise Ports OPH Commercial Ports

\*GIH is a diversified conglomerate with investments in a number of businesses, including infrastructure, real estate, energy, and financial services. GIH and EBRD have entered a binding agreement for EBRD to sell its shares in GPH to GIH. The second tranche of 2.5% will settle in February 2019, GIH's ownership will be 59.3% at this point

Note: (\*) # of pax including all 6 piers of the city; GPH operates 5 of them

### Port Consolidation Began in 2013







2015

Acquisition of Valletta

Port in Malta



Timeline

#### 2004-2010

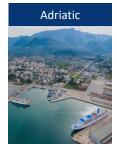
Consolidation of Turkey Operations via acquisition of Kuşadası (2004), Antalya (2006 & 2010) and Bodrum Ports (2008) Acquisition of Port of Adria in Bar, Montenegro in 2013

2013-2014

Acquisition of Barcelona, Malaga and Singapore Ports via acqusition of Creuers in 2013 and 2014

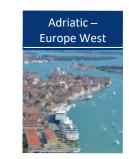
#### Acquisition of Lisbon Port in

2014









2016

Ports:

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Venice

Ravenna

Cagliari

Catania

Acquisition of Italian

#### Management agreement for Havana

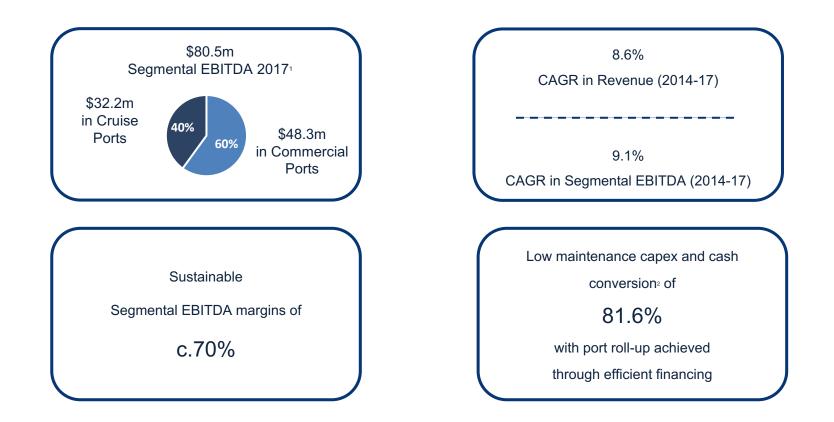
2018

agreement for Havana cruise port

Concession agreement for Zadar

Extended Bodrum concession to 2067





#### ...With Strong Infrastructure Characteristics

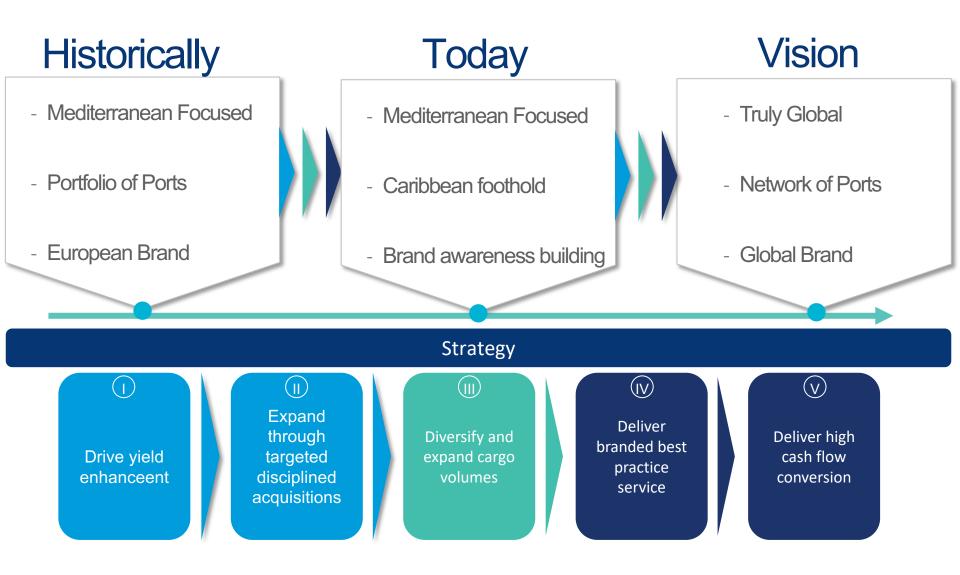
Long-term Concessions

High Barriers to Entry

Source: Company Information.

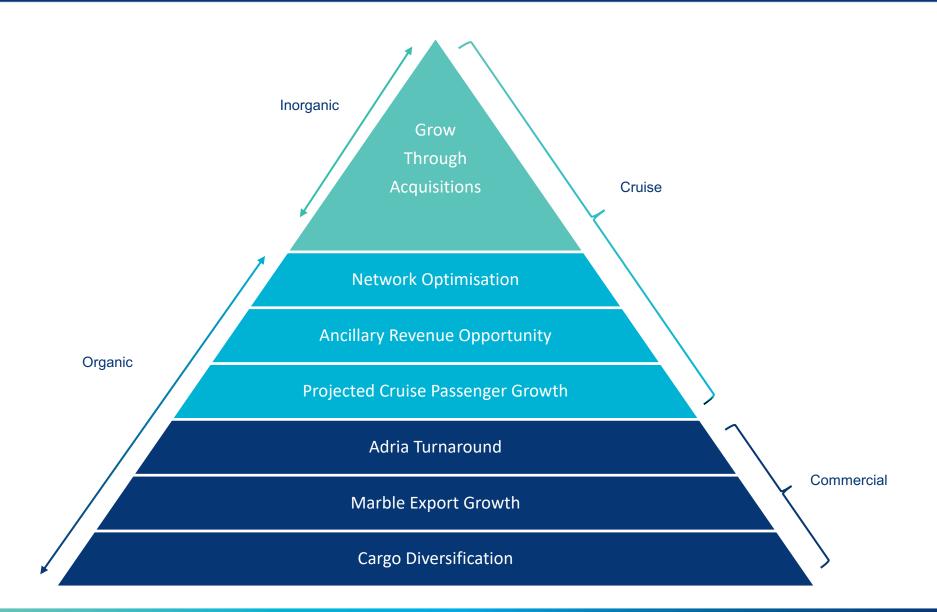
1. Segmental EBITDA calculated as operating profit plus depreciation and amortisation, excluding non-operational and HQ expenses. 2. 2017 cash conversion calculated as (Segmental EBITDA and unallocated expenses – CAPEX) / (Segmental EBITDA and unallocated expenses). CAPEX excludes acquisitions.





# Highly Profitable Infrastructure Business with Excellent Growth Opportunities







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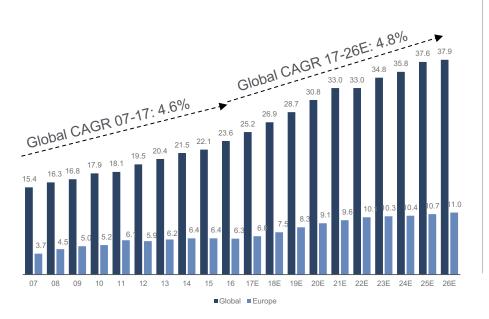


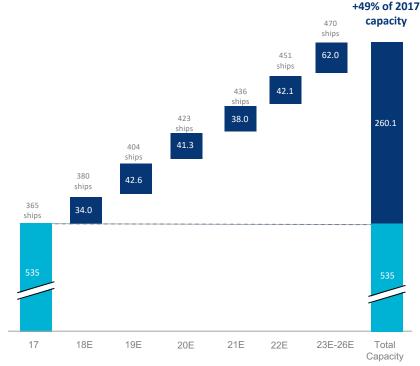
#### Strong Expansion in the Past Expected to Continue in the Future

Cruise Market Development: Passengers (m)

#### **Highly Visible Industry Expansion**

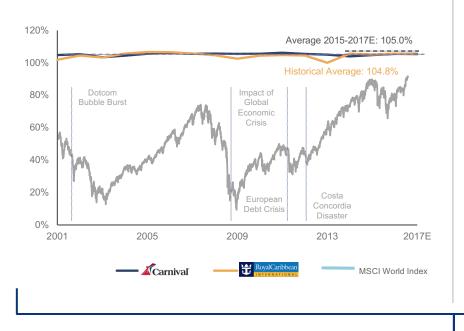
Global Order Book Total Ship Capacity '000 PAX





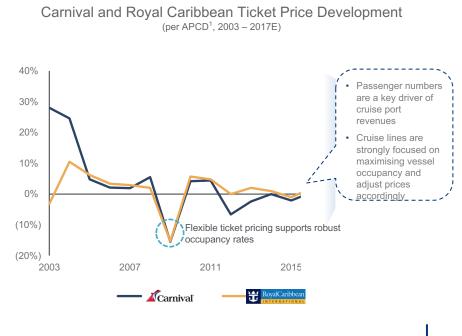


#### **Robust Occupancy Rates...**



Carnival and Royal Caribbean Occupancy (2001 – 2017E)

#### ... Supported by Flexible Ticket Pricing



### Cruiseliners typically sail at full occupancy

Source: Seatrade Insider, Cruise Industry News 2016-2017 State of the Industry Annual Report, Industry data, EIU, CLIA UK & Ireland, CLIA Europe, Cruise Market Watch 2015, Association of Mediterranean Cruise Ports, Wall Street research. Note: 1. Available Passenger Cruise Days = Double Occupancy per Cabin \* the Number of Cruise Days.



# **Essential Infrastructure Provider Key Terminal** Locations "Must visit" locations High Network Density Partner of choice for cruise lines Highly synergistic network with ports adding value to each other **Critical Size** More than 20% share of total Cruise Port Calls in Mediterranean

#### Leveraging the Network



#### **Developing Ancillary Revenues**



#### **Sharing Best Practice**



**Creating Network** Synergies -**Integrated Marketing** 



**Building Economies of** Scale

#### **Optimised Integrated Cruise Network**

# Organic Growth – Ancillary Services Main Categories & Services

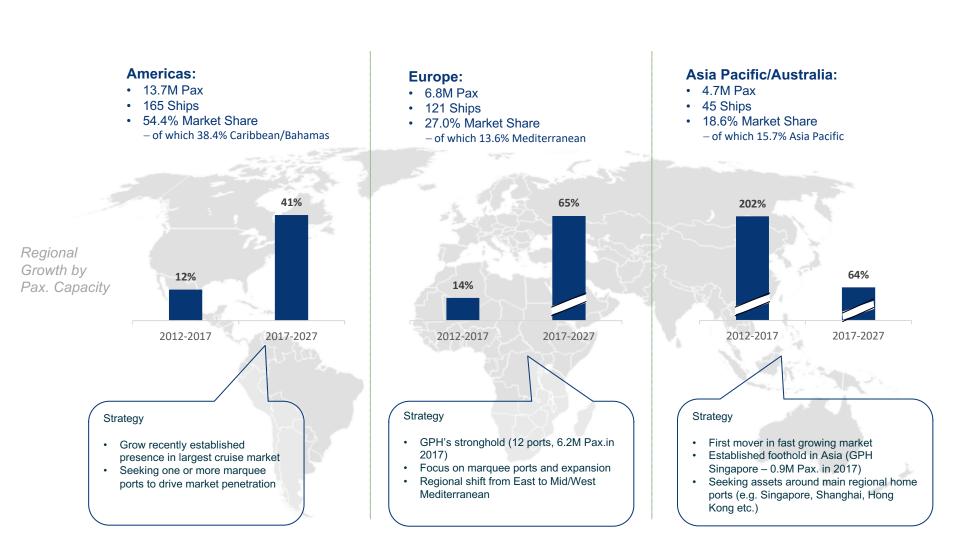


Significant passenger yield improvement opportunities

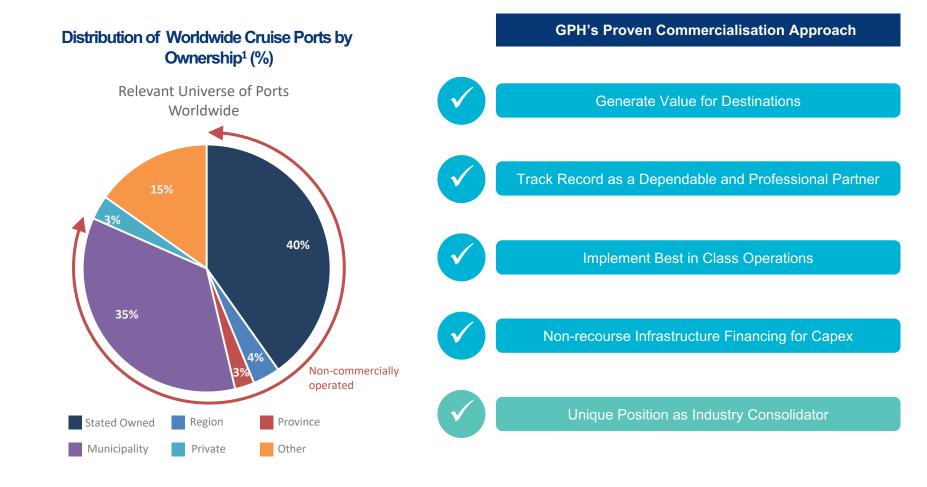
Targeted initiatives including refurbishment of retail areas and creation of integrated service packages

# Harnessing Global Opportunities: Replicating European Success



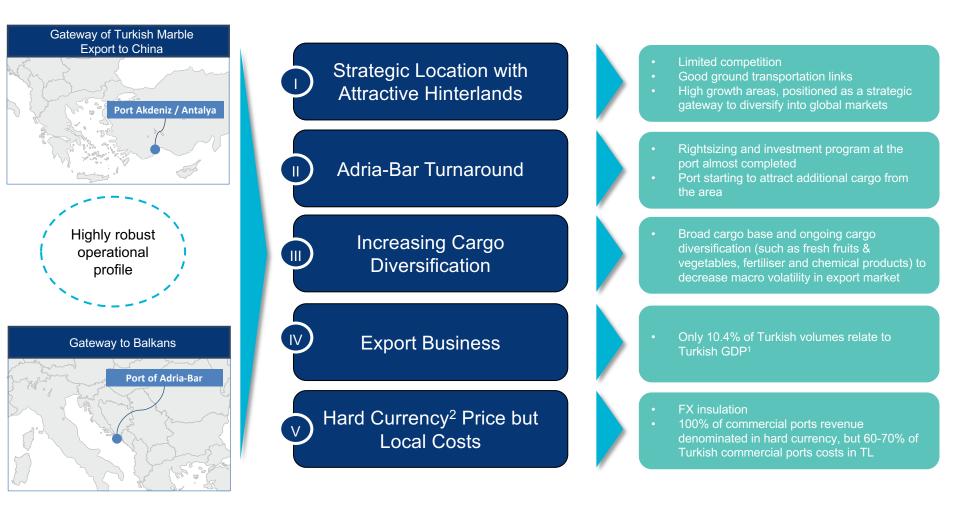




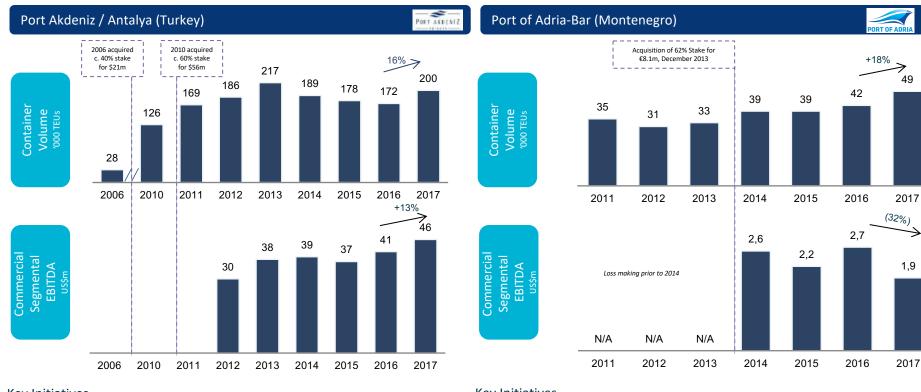


1. Source: adapted from P. Verhoeven (2011) European Port Governance, European Seaports Organisation (ESPO), Brussels. The great majority of European port authorities are publically owned, like in much of the rest of the world (Opsago Management Consulting Estimation).









#### Key Initiatives

$\checkmark$	Increase Tariffs and Yields
$\checkmark$	Cargo Diversification

#### **Key Initiatives**

$\checkmark$	Modernise Equipment	
$\checkmark$	Operational Overhaul and Reduction of FTEs	





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10

19

3



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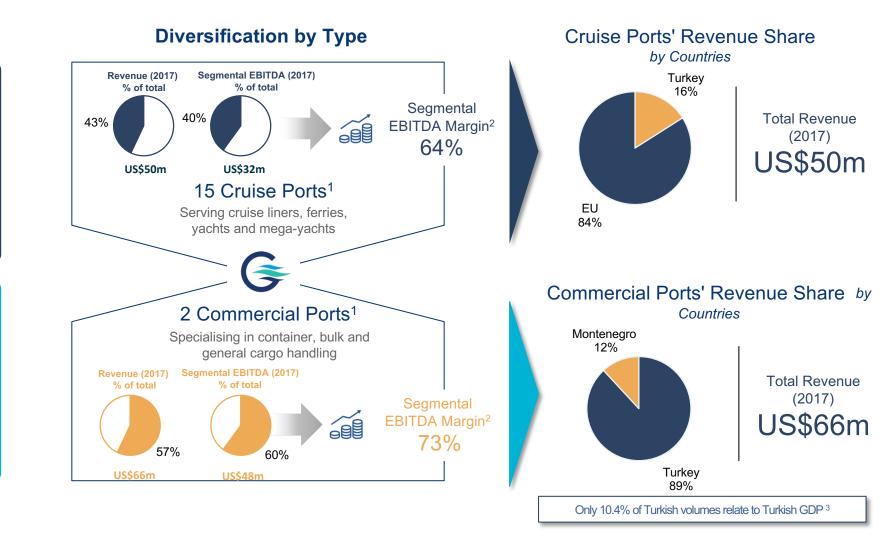


### Appendix

Notes: 1. Based on 2017 annual passenger numbers and number of ports operated.

### Well Diversified Business



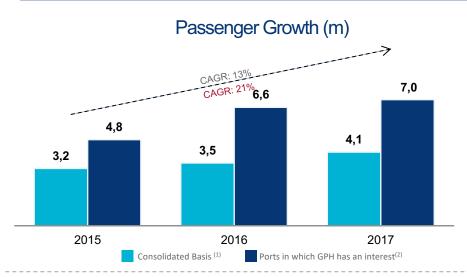


Source: Company Information.

1. Port Akdeniz-Antalya and Port of Adria-Bar, while predominantly commercial ports, also have cruise operations. Havana and Zadar were added to the portfolio in 2018 and had zero contribution in 2017. 2. Segmental EBITDA indicate only operational companies; excludes GPH HoldCo expenses and exceptional and other non-cash income and expenses. 3. Share of full TEU unloaded (imports) in 2017.

# Resilient Financial Profile with High Margins and Strong Cash Conversion

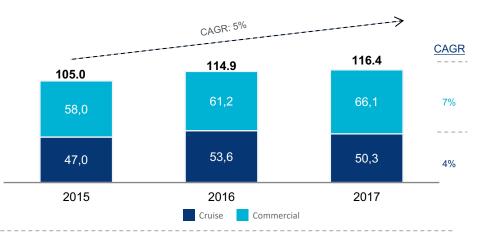
2016 financial numbers do not include contribution from Catania, Cagliari and Ravenna (transaction closed end-2016)



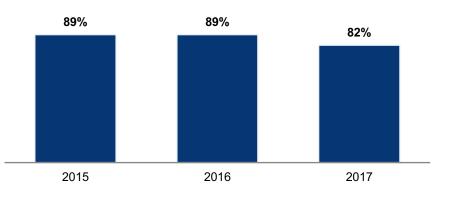
#### Segmental EBITDA<sup>3</sup> Development (US\$m)



#### Revenue Development (US\$m)



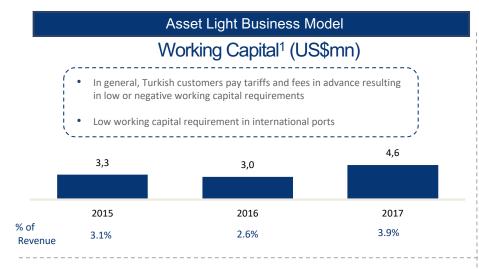
#### Cash Conversion<sup>4</sup> Development (%)

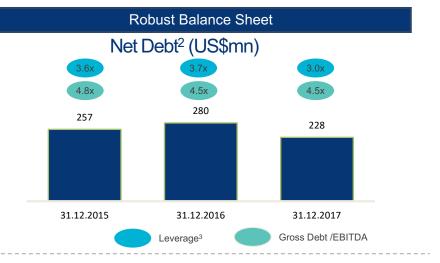


Notes: 1. Consistent with consolidated revenues excluding minority-owned ports and pro-rata by date of acquisition. 2. Including minority-owned ports as well as not adjusted pro-rata by date of acquisition . 3. Segmental EBITDA as defined in the HFI / Historical Financial Information for the three years ended 31 December 2016. 4. Cash conversion calculated as (Segmental EBITDA plus unallocated expenses - CAPEX)/(Segmental EBITDA plus unallocated expenses). CAPEX excludes acquisitions.

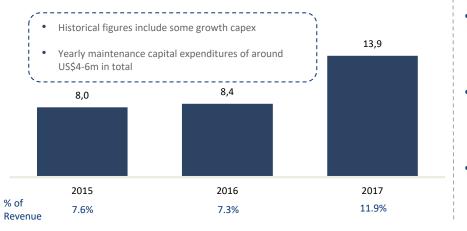
# Strong Balance Sheet Supported By Asset Light Business Model And Deleveraging







#### CapEx (US\$mn)



- Mid- to long-term target Net Debt to EBITDA ratio between 2.0x and 2.5x
- USD 17.5m interim dividend (21.6p per share) paid in September 2017, USD 17.5m (20.1p per share) paid in April 2018.
- USD 17.5m interim dividend (22.0p per share) paid in September 2018.

Notes: 1. Calculated as (Trade and Other Receivables + Pre-paid expenses + Advances Given + Value Added Tax Receivables) – (Trade and Other Payables). 2. Calculated as loans and borrowings including finance lease obligations – cash and cash equivalents – other short term investments. 3. Leverage defined as Net Debt / Segmental EBITDA and unallocated expenses.



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Who we are, and what and how we are striving to achieve



How we are optimising our existing platform and how we are extending our platform

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How our business translates into a compelling	
financial profile	

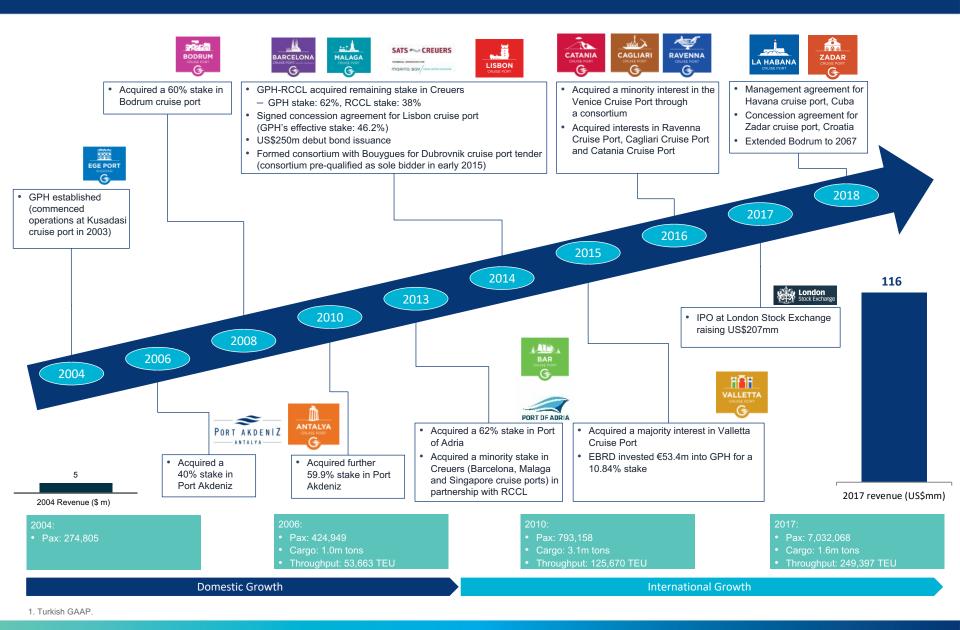
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# Appendix

# **Company History**





# **GPH Senior Management**





#### Emre Sayın CEO

- Has 20 years of C-Level experience in global businesses
- Managed the brand experience at Verizon, consumer business at Turkcell, business development at Vimpelcom Group and marketing at Microsoft Turkey
- Holds a postgraduate degree in Systems Engineering at Rutgers and Princeton Universities



#### Stephen Xuereb COO

- Appointed as COO of Global Ports Holding in August 2016
- Over 20 years senior management experience, 14 of which in the cruise industry
- Served as CEO and CFO of Valletta Cruise Port
- Experience in the audit and financial advisory sectors as well as in the retail, property and hospitality industries
- Fellow of the Chartered Institute of Accountants and a Henley MBA graduate



#### Ferdağ Ildır CFO

- Appointed Chief Financial Officer of Global Ports Holding in 2010
- Former CFO of Kuşadası Cruise Port, Bodrum Cruise Port and Port Akdeniz – Antalya.
- Worked for Teba Group, Arthur Andersen and Ernst and Young
- Holds a BSc degree in Economics from Dokuz
   Eylül University



#### Dr. Ece Gürsoy CLO

- Appointed as CLO in 2018
- Wealth of experience in project finance, infrastructure and private equity
- Recognised by the Legal 500 Awards in 2016 and 2017; and by The Lawyer magazine in its list of 'Hot 100' 2018.



- Serves as Head of Corporate Finance at GPH
- Previously led the Structured Finance activities of Fresenius VAMED Germany and held various positions at IEG in Berlin, Barclays Capital Investment Banking Division and Deutsche Bahn
- Holds Master's degree from ESCP Europe



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#### Carla Salvado Director of Cruise Marketing

- Appointed Director of Cruise Marketing at Global Ports Holding in 2016, 15 years of experience in the Cruise Industry
- Joined Barcelona Port Authority in 2006 as Cruise Manager, in 2010 was appointed as Marketing & Cruise Director
- Holds a BSc degree in Economics and Business Sciences from Pompeu Fabra University, completed the PMD at ESADE and attended the Value Innovation Program at INSEAD

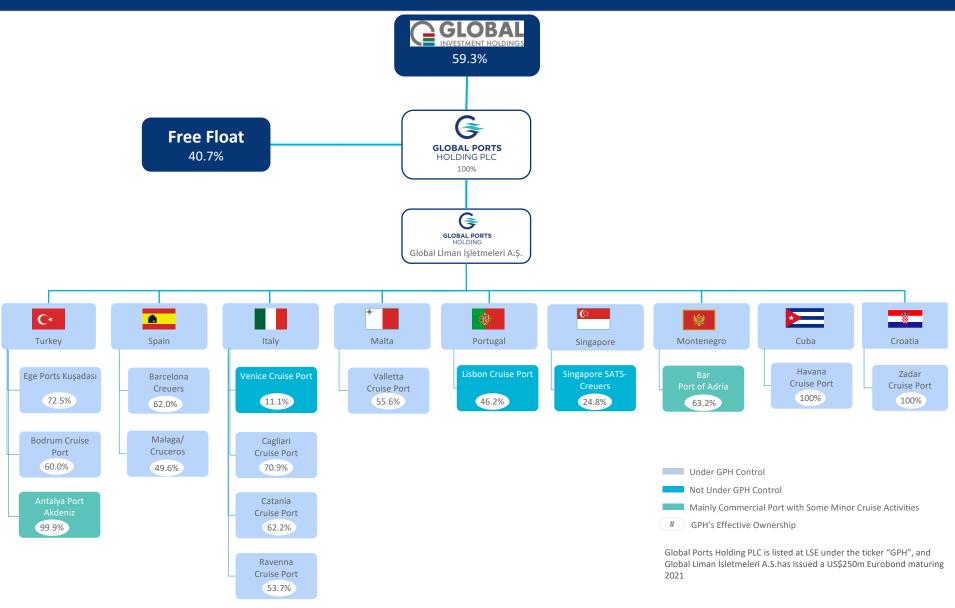


#### Mark Robinson CCO

- Appointed as CCO in 2018
- Former President of Intercruises Shoreside & Port Services, a company he founded in 2003 where he oversaw the growth of the business from a one port ground handler to a global provider of services to the cruise industry

### **Organisational Structure**







#### Solid, Long-dated and Commercially Supportive Concession Framework

	Port	Concession Expiry	Extension Potential	No Future Capex Obligation?	Tariff Discretion?	Comments
	Antalya	2028	2047 (Ongoing process)	$\checkmark$	$\checkmark$	• As in the Ege Ports decision, the Council of State is expected to reverse the lower court's judgement on the extending the concession until 2047 (currently 2028).
	Ege	2033	2052 (Ongoing process)	$\checkmark$	$\checkmark$	Council of State reversed a lower court's judgement in a case to extend the concession until 2052 (currently 2033).
	Bodrum	2067	-	$\checkmark$	$\checkmark$	Bodrum Cruise Port concession was extended in Q4 2018 to 2067 from 2019
В	arcelona	2030 (Adossat) 2026 (WTC)	2053 (Adossat) 2050 (WTC)	$\checkmark$	2	Recent Spanish legislation provides for extension of port concessions up to 50 years in return for CAPEX commitment or upfront payment
	Malaga	2038 (Levante) 2041 (Palmeral)	2050 (Levante) 2054 (Palmeral)	$\checkmark$	× <sup>2</sup>	<ul> <li>Recent Spanish legislation provides for extension of port concessions up to 50 years in return for CAPEX commitment or upfront payment. In addition to the extension under legislation, provision under concession agreement for 10+5 year extensions</li> </ul>
Si	ingapore	2022	2033	$\checkmark$	2	The concession can be extended for 5+5 years by mutual agreement of parties
	Lisbon	2049	-	$\checkmark$	1,2	Committed Capex fully deployed
A	Adria-Bar	2043	-	$\checkmark$	2	Committed Capex fully deployed. Potential small capex on developing cruise facilities
	Valletta	2066	-	$\checkmark$	2	• N/A
	Ravenna	2020	-	$\checkmark$	2	• N/A
	Venice	2024	2060	$\checkmark$	× <sup>2</sup>	<ul> <li>Consortium is currently in the advance stage of discussions with Ministry of Transport for extending Venice Cruise Port concession for a minimum of 35 years, in return for building a new cruise terminal at Chioggia or Montesyndial, in addition to existing berths of Porto di Venezia for large ships</li> </ul>
	Catania	2026	(Ongoing process)	$\checkmark$	2	Potential extension being discussed with Port Authority Port Authority
	Cagliari	2027	2037 (Ongoing process)	$\checkmark$	2	Application for 10 year extension currently under review by the Port Authority
	Havana	2033	-	$\checkmark$	$\checkmark$	Management agreement
	Zadar	2038	-	2019	$\checkmark$	20 year concession

Cruise Ports

Mainly Commercial Port with Some Minor Cruise Activities

# Track Record of Effective Consolidation with No Relevant Competition



Target	Acquisition Date	Competitive Process?	Process Description	Comments
Ege	2003	Yes	Competitive Tender	Competition was the local cooperation established by local entrepreneurs
Akdeniz	2006	Yes	Competitive Tender / Bilateral	Acquisition completed in two tranches: First 40% through closed envelope offer, followed by an open auction, where GPH was the highest bidder. Rest of shares -55.98%- acquired from the other shareholder, through an SPA
Bodrum	2008	No	Bilateral Acquisition	Acquired the shares from the winner of the B-O-T tender, following the completion of investment period
Port of Adria-Bar	2013	No	Uncompetitive Tender	GPH was the only final bidder in the privatisation process
Creuers (Barcelona)	2013/2014	No	Bilateral Acquisition	Acquisition completed in two tranches; first the 43% of Port Authority and Trans-mediterranea in 2013 and then the acquisition of WDF and local shareholder's share corresponding to remaining 57% in 2014
Creuers (Malaga)	2013/2014	No	Bilateral Acquisition	This acquisition was part of the Barcelona acquisition where Barcelona held 80% of Malaga shares
Lisbon	2014	No	Uncompetitive Tender	GPH has managed to merge the local competition into its consortium- No other bidders
Singapore	2014	No	Bilateral Acquisition	Negotiation and agreement with the selling shareholders
Valletta	2015	No	Bilateral Acquisition	Solicitation to existing shareholders through placing an offer at the Board of Directors level
Venice	2016	No	Uncompetitive Tender	Process started as a competitive tender, ended up with the merger of all the bidders into a single consortium
Ravenna	2016	No	Bilateral Acquisition	Negotiation and agreement with the selling shareholders
Cagliari	2016	No	Bilateral Acquisition	Negotiation and agreement with the selling shareholders
Catania	2016	No	Bilateral Acquisition	Negotiation and agreement with the selling shareholders
Havana	2018	No	Uncompetitive tender	GPH submitted and unsolicited tender
Zadar	2018	No	Uncompetitive tender	GPH was the only final bidder

# Consolidated Income Statement (IFRS)



US\$'000	31-Dec-15	31-Dec-16	31-Dec-17
Revenue	105,481	114,869	116,366
Cost of sales	(67,259)	(72,083)	(75,548)
Gross profit	38,222	42,786	40,818
Other income	5,762	477	2,228
Selling and marketing expenses	(317)	(808)	(1,296)
Gain on bargain purchase	-	131	-
Administrative expenses	(11,300)	(16,204)	(16,375)
Other expenses	(7,839)	(5,508)	(14,440)
Operating profit	24,528	20,874	10,935
Finance income	25,127	17,509	15,778
Finance costs	(36,392)	(35,272)	(39,793)
Net finance costs	(11,265)	(17,763)	(24,015)
Share of profit of equity-accounted investees	671	2,219	2,548
Profit before tax	13,934	5,330	(10,532)
Tax benefit/(expense)	2,526	(925)	(3,599)
Profit for the year	16,460	4,405	(14,131)
Profit for the year attributable to:			· • • • •
Owners of the Company	14,157	2,338	(15,576)
Non-controlling interests	2,303	2,067	1,445
	16,460	4,405	(14,131)

# Consolidated Balance Sheet (IFRS)



U\$\$'000	31-Dec-15	31-Dec-16	31-Dec-17
Non-current assets			
Property and equipment	119,771	115,765	134,664
Intangible assets	462,277	432,642	433,075
Deferred tax assets	3,804	3,111	1,695
Other non-current assets	32,542	38,281	41,120
	618,394	589,799	610,554
Current assets			
Trade and other receivables	10,801	11,922	15,702
Due from related parties	38,142	31,501	1,599
Other current assets	25,073	23,508	24,231
Cash and cash equivalents	77,423	44,310	99,448
	151,439	111,241	141,070
Total assets	769,833	701,040	751,624
Current liabilities			
Loans and borrowings	36,621	42,982	44,878
Trade and other payables	14,665	14,463	15,862
Other current liabilites	3,274	4,027	3,902
	54,560	61,472	64,642
Non-current liabilities			
Loans and borrowings	314,528	296,307	296,842
Deferred tax liabilities	104,170	98,489	99,879
Other non-current liabilites	18,751	24,488	25,531
	437,449	416,284	422,252
Total liabilities	492,009	477,756	486,894
Equity			
Share capital	33,836	33,836	811
Retained earnings	78,488	43,752	143,148
Reserves	81,559	64,001	27,875
Equity attributable to equity holders of the Company	193,883	141,589	175,834
Non-controlling interests	83,941	81,695	92,896
Total equity	277,824	223,284	264,730

# Consolidated Cash Flow Statement (IFRS)



US\$'000	31-Dec-15	31-Dec-16	31-Dec-17
Cash flows from operating activities			
Profit for the year	16,460	4,405	(14,131)
Adjustments for:			
Depreciation and amortisation expense	38,184	40,556	42,779
Bargain purchase gain	(5,190)	(131)	
Share of profit of equity-accounted investees, net of tax	(671)	(2,219)	(2,548)
Finance costs / (income) (excluding foreign exchange differences)	20,127	23,317	24,158
Income tax (benefit) / expense	(2,526)	925	3,599
Foreign exchange differences on finance costs and income, net	(8,862)	(5,553)	143
Other items	3,082	3,909	3,208
Operating cash flow before changes in operating assets and liabilities	60,604	65,209	56,922
Changes in operating assets and liabilities	(1,732)	701	(2,643)
Cash generated by operations before benefit and tax payments	58,872	65,910	54,279
Employee benefits paid	(183)	(229)	(127)
Income tax paid	(6,192)	(4,478)	(8,127)
Net cash generated from operating activities	52,497	61,203	46,025
Investing activities			
Acquisition of property and equipment	(7,146)	(8,296)	(13,279)
Other acquisition related items	(29,768)	(4,527)	(915)
Other investment related items	246	(3,441)	2,712
Net cash (used in)/from investing activities	(36,668)	(16,264)	(11,482)
Financing activities			
Increase in share capital	57,325	-	73,035
Net change in due from / to related parties	1,396	1,803	28,804
Dividends paid	(23,256)	(37,617)	(46,085)
Interest paid	(21,173)	(26,255)	(25,519)
Net borrowings	8,684	(5,122)	(9,204)
Net cash (used in)/from financing activities	22,976	(67,191)	21,031
Net increase in cash and cash equivalents	38,805	(22,252)	55,574
Effect of foreign exchange rate changes	(10,401)	(10,861)	(435)
Cash and cash equivalents at beginning of year	44,640	77,423	43,309
Cash and cash equivalents at end of year	73,044	44,310	99,448



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