



# Global Ports Holding Plc

Investor Presentation A Business Transformed April 2023

# **Global Ports Holding: A Snapshot**



# **GPH: 20 Years of Success**



Note: (1) EBRD reduced share at IPO and exited fully shortly afterwards, as planned when making the investment, as EBRD's "mission" was completed with the IPO



# **Proven and Dynamic Management Team**

Experienced and dynamic management with deep understanding of the cruise industry, a wealth of experience in operating and commercializing ports and strong relationships across the cruise industry



Mehmet Kutman Chairman & CEO

- Co-founder and Chairman of Global Ports Holding
- Was appointed as Chief Executive Officer in 2022
- Prior to founding Global Group in 1990, Project Manager at Net Holding A.Ş., Vice President of North Carolina National Bank, Sexton Roses Inc. and Philip Bush & Associates.
- BA (Hons.) degree from Boğaziçi University and an MBA degree from the University of Texas.



Jan Fomferra Chief Financial Officer

- Appointed Chief
  Financial Officer of
  Global Ports Holding in
  2020
- Former Director of Corporate Finance at Global Investment Holding
- Previous experience in corporate finance at IEG, Fresenius VAMED and the Deutsche Bahn AG.
- MSc of Business Administration & Management from ESCP Europe.



Stephen Xuerub Chief Operating Officer & Regional Director Central Med

- Appointed as COO of Global Ports Holding in August 2016
- Over 20 years senior management experience, 14 of which in the cruise industry
- Served as CEO and CFO of Valletta Cruise Port
- Fellow of the Chartered Institute of Accountants and a Henley MBA graduate



Ece Gursoy Chief Legal Officer

- Appointed as CLO in 2018
- Wealth of experience in project finance, infrastructure and private equity
- Recognised by the Legal 500 Awards in 2016 and 2017; and by The Lawyer magazine in its list of 'Hot 100' 2018.





Javier Rodriguez Regional Director West Med



Mike Maura Regional Director Caribbean



Aziz Gungor Regional Director East Med





# Brief introduction to Cruise Industry

# **GPH's Statement on the Cruise Industry**

The cruise industry has a long term track record of YoY industry growth. The future growth of the industry is highly visible, driven by new ship orders and the increase in the size of ships.

Customer booking patterns are longer than in land based tourism and aviation. This longer booking pattern means that historically the cruise industry has performed well in a recession, both in absolute terms & relative to land-based tourism and aviation.

- Cruise ships sail between 103% 108% capacity since at least the year 2000
- Cruise lines solve for the market clearing price of tickets that equates to >100% occupancy
- By comparison, the air travel industry operates at ~80% load factors (~65-75% earlier in the 2000s), with actual travel volume much more reflective of economic conditions at the time, given the shorter booking cycle

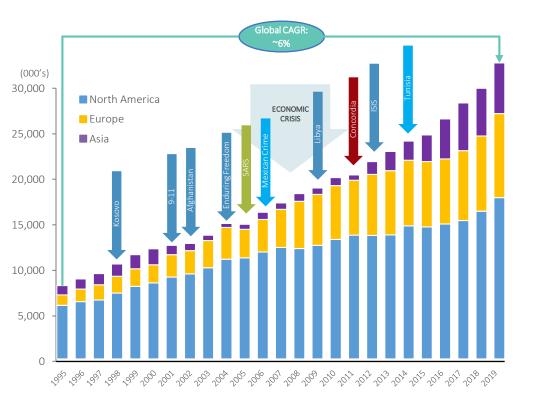
Cruise v Aviation 2000-2019	A A A A A A A A A A A A A A A A A A A	$\rightarrow$
NoV Crowth & Stor Dov	+5.1%	+3.3%
YoY Growth & Stan Dev	+/- 2.6%	+/- 4.4%
Number of Contractions >(1%)	None	4
Largest YoY Contraction	(0.3%), 2005 (Timing mismatch between new deployment and retirements)	(4.4%), 2001 (Sept 11)



# Cruise Industry Growth Supported by Strong Long-term Drivers

### Continuous growth of global cruise passengers

Global Cruise Passengers 1995 – 2019 (thousand)



#### Long term drivers

#### Supply-driven

- Cruise industry's long term drivers remain supportive of future growth
- Still low penetration rate

#### **High Occupancy**

- Cruise ships usually operating in excess of 100% capacity year round
  - Pre-Covid, Carnival, Royal Caribbean and Norwegian Cruise Lines each have operated in excess of 100% capacity since 2010
  - Occupancy rates expected to recover -

#### **Predictable Outlook**

- Generally itineraries scheduled 18 24 months in advance
- Higher industry capacity post-Covid despite high withdrawal rate

#### Orderbook status:

- Current cruise ship orderbook is for 63 new cruise ships and extends to out to 2028
- Total berth capacity on order is 160,907

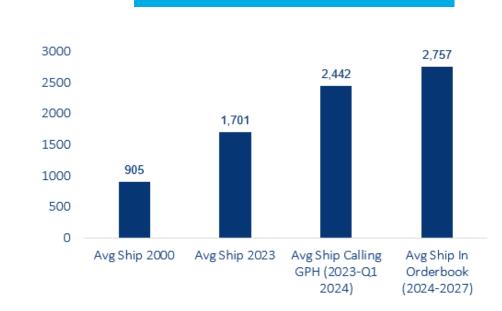


# **Capital Deployment Patterns = High Visibility**

Capital Deployment Patterns Give Ports Very High Visibility

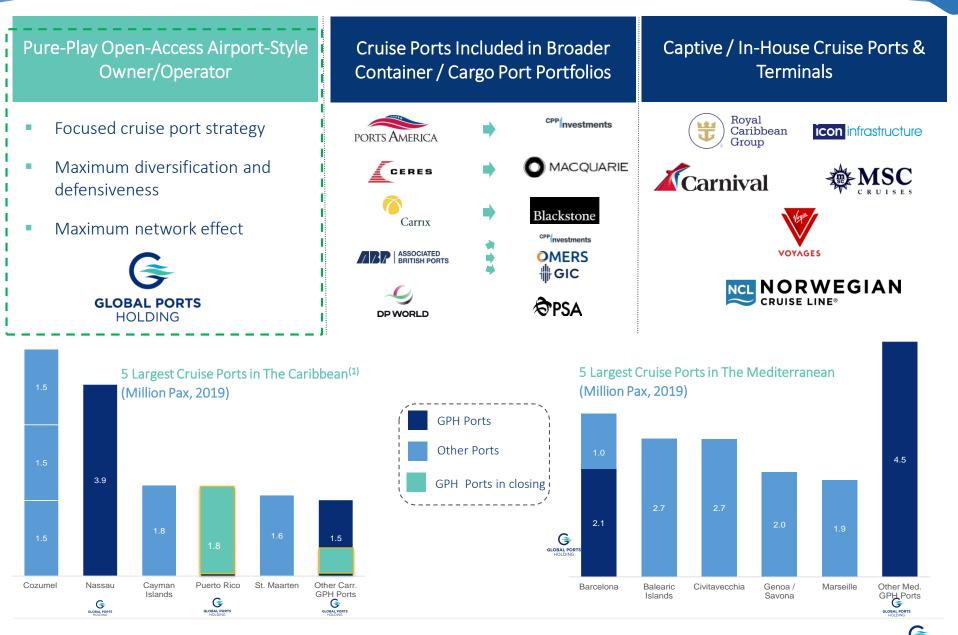
- 2+ year forward ticket sales and itinerary planning, and therefore port bookings
- The global cruise order book contains 63 ships to be delivered from 2023-2028, worth \$41.5 Bn fresh capital into the sector

Average size of ships (Berths)





# **Structure of Cruise Port Infrastructure Market**



GLOBAL PORTS



# **GPH Business Model**

# **GPH: Business Model**

### Primary Port Services (B2B)

#### Terminal Services

- Embarkation & disembarkation services
- Check-in
- Luggage
- Security
- Port Services
  - Berthing & mooring
  - Shore services
  - Stevedoring
  - Water supply
- Marine Services
  - Pilotage
  - Towing

Revenue Breakdown

### **Ancillary Services**

CANER CONTRACT

- Guest Information Centers
- Booths selling tickets & attractions
- Airport transfer / luggage services
- Travel Retail
- Offices

1000

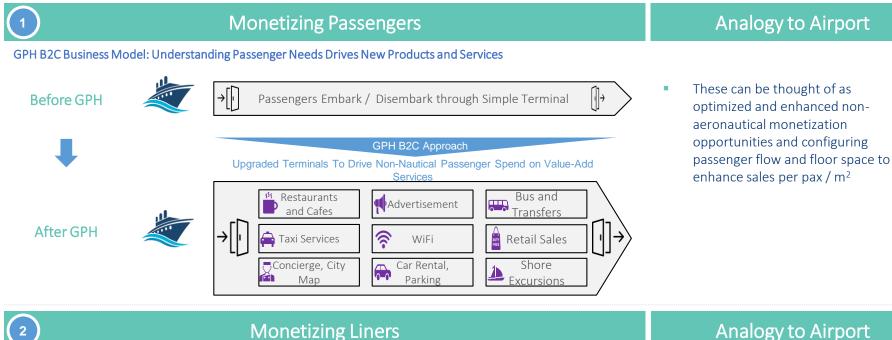
- F&B and public area rentals
- Car Parking
- Advertisement & Events
- Others (Marina, Vending, Crew Center etc)

### Ancillary Services c25-30%

Primary Port Services c70-75%



# **Ancillary Revenues: Optimizing the Potential**



### **Monetizing Liners**





## Analogy to Airport

These can be thought of as the non-passenger charge aeronautical revenues such as landing charges, boarding bridge charges, aircraft parking, fueling etc.



# **Successful Track Record of Capital Deployment**

#### **CapEx Overview Historical and Projected CapEx** In certain cases when GPH wins a concession the company funds and executes • GPH recently completed a cycle of capex on newly won assets – leaving the expansion / refurbishment works overall portfolio in a fresh and well-invested state Addition of 6<sup>th</sup> Oasis class pier and brand new passenger terminal at Works are simple and generally consist of: Nassau Cruise Port Demolition of legacy buildings Addition of a pier capable of accommodating an Oasis class ship at Antigua Adding a pier to an existing port ("Marine Works") Cruise Port Simple building construction, passenger terminal and commercial spaces ("Upland Works") Terminals The ports GPH operates in are highly developed, well-understood and wellestablished market Interests are aligned with port authorities who co-invest in the form of dredging works as is customary in marine public-private partnerships Construction doesn't affect ongoing operations or utilization GPH continues to earn pax charges and commercial revenues throughout (though there is upside to commercial revenues on completion) Ongoing maintenance capex is minimal and covered by O&M

<b>Recent Examples</b>	High Level Description	Completion Date	
LISBON CRUIES PORT	~150,000 square feet terminal and pier (which won an award for Best Rehabilitation Urban Project)	2017	
ANTIGUA CONSTRUCT	Addition of an Oasis-class pier, 50,000 square feet of commercial space	Completed Q1 2021 (Marine)	
NASSAU NASSAU G	Addition of a 6 <sup>th</sup> Oasis-class pier, new passenger terminal & upland development	Completed Q1 2022 (Marine) Completes Q2 2023 (Upland)	
	155,000 square feet terminal	Expected 2024	
SAN JUAN CIMIE FORT	Repairs, updated, and renovation, construction of cruise terminal, upland construction	Expected 2025	
Source: GPH Annual Reports, Company Model			_

Source: GPH Annual Reports, Company Model



# **Nassau Redevelopment**

### 5 Berths (pre-GPH)



### 6 Berths (2022)



### **Obsolete / Industrial Appearing Passenger Facilities**



#### Modern, Optimized for Monetization, Consistent with Shipboard Experience





# How GPH Successfully Navigated and Grew During COVID

## **GPH Strength and Proactivity**

- <u>Supported Our Assets</u>: While our port-level debt is materially nonrecourse, we provided liquidity where needed to preserve our assets
- <u>Access to Financing</u>: Demonstrated access to and support of the debt markets
  - Successfully refinanced maturing Eurobond in 2021
  - Fully funded & completed the expansion of Nassau Cruise Port
- Never Missed a Debt Payment or Needed to Restructure Debt
- <u>Expansion</u>: Leveraged the opportunity to identify and add new assets including Las Palmas, Alicante, Valencia, Cartagena, Tarragona, Prince Rupert and (San Juan and St. Lucia)

### Alignment with partners

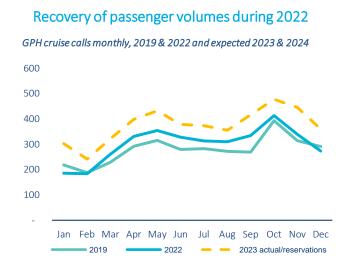
- <u>Government Support</u>: Proactively worked with Port Authority counterparts to reduce costs or extend concessions - demonstrating the importance of cruise ports
- Coordination on Health and Safety measures
- New temporary homeporting opportunities to kick-start the industry in Summer 2021





# **Financials**

# **Strong Recovery in Cruise Performance**





### GPH's cruise operations have transformed in scale and reach vs. pre-pandemic

### Strong improvement in cruise KPIs in twelve months to end March 2023

Cruise calls up +130% in 2023 fiscal year compared to same period in 2022

#### Strong recovery in cruise passenger volumes

- 9.2m passengers for in 2023 fiscal year compared to 2.4m in 2022
- Growth driven by easing of travel restrictions and re-deployment of cruise fleet
- Occupancy levels have essentially recovered to pre-pandemic levels

### Strong call reservations for fiscal year 2023

- Cruise call reservations at consolidated ports for fiscal year 2024 well above 2019
- Occupancy at GPH ports in excess of 100% in March 2023
- Current call reservations imply passenger volumes at GPH ports of 11.8m vs pre-pandemic peak of just 5.3m



### GPH Selected Key Financials 9M Results for FY2023 Reporting Period (\$m)

	9M 2023	9M 2022	YoY Change
Adjusted Revenue (\$m)	92.3	28.2	227%
Segmental EBITDA (\$m)	63.9	8.1	691%
Group costs (\$m)	(4.7)	(3.7)	27%
Adjusted EBITDA (\$m)	59.1	4.4	1253%
Segmental EBITDA Margin (%)	69.3%	28.6%	
Adjusted EBITDA Margin (%)	64.2%	15.5%	
	31 Dec 2023	31 Mar 2022	
Gross Debt (\$m)	554.3	534.7	3.7%
Net Debt (\$m)	490.3	435.0	12.7%

# Highlights: Record nine month results

- Adjusted Revenue of USD 92.3m, an increase of 227%
- Segmental EBITDA of USD 63.9m compares to USD 8.1m in 2022
  9M Reporting Period
- Adjusted EBITDA of USD 59.1m, compares to barely breakeven in 9M 2022

### GPH Selected Regional Breakdown 9M Results for FY2023 Reporting Period (\$m)

	9 months ended	9 months ended	YoY Change	1
	31-Dec-22	31-Dec-21	(%)	
Americas				Eas
Adjusted Revenue (\$m)	24.7	7.8	217%	Adj
Segmental EBITDA (\$m)	17.6	1.0	<b>1660%</b>	Seg
EBITDA Margin (%)	71%	13%		EBI
Passengers (m)	2.8	0.8	250%	Pas
West Med & Atlantic				Oth
Adjusted Revenue (\$m)	23.3	5.5	324%	Adj
Segmental EBITDA (\$m)	14.4	3.7	289%	Seg
EBITDA Margin (%)	62%	68%		EBI
Passengers (m)	2.1	0.5	<b>320%</b>	Pas
Central Med				Gro
Adjusted Revenue (\$m)	12.8	5.7	125%	Adj
Segmental EBITDA (\$m)	7.3	2.7	170%	Seg
EBITDA Margin (%)	57%	47%		EBI
Passengers (m)	0.9	0.3	200%	Pas

	9 months ended	9 months ended	YoY Change
	31-Dec- 22	31-Dec-21	(%)
East Med & Adriatic			
Adjusted Revenue (\$m)	22.7	2.0	1035%
Segmental EBITDA (\$m)	19	0.4	<b>4650%</b>
EBITDA Margin (%)	84%	20%	
Passengers (m)	0.9	0.0	n/a
Other			
Adjusted Revenue (\$m)	8.7	7.2	21%
Segmental EBITDA (\$m)	5.5	0.2	2650%
EBITDA Margin (%)	64%	3%	
Passengers (m)	0.0	0.0	n/a
Group			
Adjusted Revenue (\$m)	92.2	28.2	227%
Segmental EBITDA (\$m)	63.9	8.1	691%
EBITDA Margin (%)	69%	29%	
Passengers (m)	6.8	1.5	353%

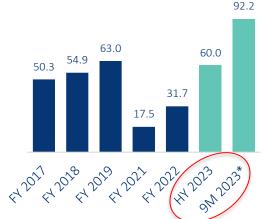


## Passenger volumes, cruise revenue and cruise EBITDA significantly higher than in 2019



Cruise Passengers FY 2017 to 9M-2023 (m)







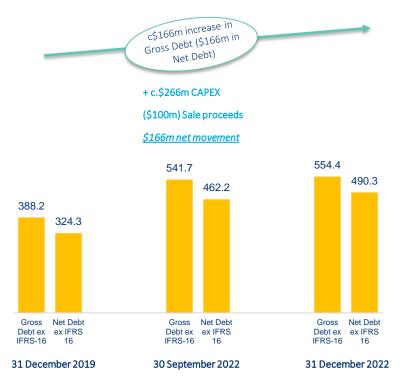


- GPH's cruise operations have transformed in scale and reach since before the pandemic
- In the six months to September 2022, with performance still recovering from Covid related restrictions, EBITDA is in line with pre-pandemic peak for a 12 month period
- Strong yield performance in the period, delivering similar revenue and EBITDA on c1m fewer passengers vs FY 2019
- Further acceleration of growth & profitability in Q3 2023



### Investment in Future EBITDA & Cash Generation

#### Gross / Net Debt 31 December 2022 compared to 31 December 2019 (\$m)



- c\$166m increase in Gross Debt since December 2019 (last 3 years)
- \$266m spent on capex including advances (mainly in Nassau and Antigua)
  - FY 2021: \$94.1m
  - FY 2022: \$108.3m
  - 9M-2023: \$61.3m
- c\$100m net proceeds from Antalya sale January 2021 (FY2021)
- GPH's movement in gross and net debt throughout Covid, entirely driven by new port investments
- At the same time: substantial extension of maturity profile



# **Expansion of Cruise Port Network**

## Key Developments in the expansion of GPH's Cruise Port Network

• GPH's cruise operations have transformed in scale and reach since pre-pandemic

—	Prince Rupert Cruise Port, Canada	Nov-2022	10-year, with 10-year extension option
_	St Lucia, Memorandum of Understanding	Oct-2022	30-year, with 10-year extension option
_	San Juan Cruise Port, Puerto Rico	Aug-2022	30-year concession
_	Canary Islands (3 ports), Spain	Jul-2022	20-40 year concessions
_	Crotone Cruise Port, Italy	Jul-2022	4-year renewable concession
_	Vigo Cruise Port, Spain	Apr-2022	Began operations
_	Tarragona Cruise Port, Spain	Jan-2022	12-year concession
_	Kalundborg Cruise Port, Denmark	Oct-2021	20-year lease
_	Taranto Cruise Port, Italy	May-2021	20-year concession

- Full benefit from ports added in Q4 2019 (Antigua Cruise Port and Nassau Cruise Port) still to be seen
- Consolidated and Managed Ports Passenger volumes now expected to be in excess of 11m in calendar year 2023 compared to a prepandemic peak of 5.3m
- Additional gross debt since 2019 (+ \$166 million) entirely driven by expansion investments

# Outlook

# **Positive Outlook**

### Outlook for cruise industry remains highly attractive

- Booking volumes across the industry remain comfortably within historical ranges and the outlook for the cruise industry in calendar year 2023 and beyond remains positive
- Occupancy rates in the Caribbean cruise market are generally at or close to 100%
- Occupancy levels in the European cruise market lagging behind those experienced in the Caribbean
- Major cruise lines currently expect occupancy rates in the European cruise market to return to pre-pandemic levels by summer 2023
- GPH occupancy in March 2023 was above 100%
- Full year 2023 EBITDA expected to be in excess of \$65m







